

**6688. Ulcertrol.** (F.D.C. No. 45713. S. No. 20-189 R.)

**QUANTITY:** 45 btls. at White Pigeon, Mich., in possession of Red's Market; 12 btls. at White Pigeon, Mich., in possession of Barnard's Pharmacy.

**SHIPPED:** Prior to 2-20-61, the ingredients were shipped from Ontario, Calif., Plymouth, Fla., and Chicago, Ill.

**LABEL IN PART:** (Btl.) "Ulcertrol A completely New Ulcer Treatment \* \* \* Net Contents 12 Fl. Ozs. Ulcertrol, Inc. White Pigeon, Michigan. Ulcertrol is a new medication made by special processing and blending known only by Ulcertrol, Inc. - of the following: potatoe water, Orange, Lemon and Grapefruit Juices."

**ACCOMPANYING LABELING:** Circulars entitled "Ulcertrol The Completely New Ulcer Medication That is Guaranteed" and loose "Ulcertrol" bottle labels.

**RESULTS OF INVESTIGATION:** The dealer, Leroy F. Swinehart, t/a Ulcertrol, Inc., Red's Market, and Barnard's Pharmacy, manufactured, packed and labeled the article.

**LIBELED:** 4-11-61, W. Dist. Mich.

**CHARGE:** 502(a)—while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for stomach ulcers.

**DISPOSITION:** 5-5-61. Default—destruction.

**6689. S-M-C (Sulfur Mineral Concentrate) and Sulf-Hydro-Sol.** (F.D.C. No. 45714. S. Nos. 53-561/2 R.)

**QUANTITY:** 15 1-pt. btls. of *S-M-C* and 144 2-oz. btls. of *Sulf-Hydro-Sol* at Minneapolis, Minn.

**SHIPPED:** 9-12-60, from Salt Lake City, Utah, by Colloidal Sulphur Co., Inc.

**LABEL IN PART:** (Btl.) "A Modern Spa In Your Home Bathe and Drink Your Way to Health and Beauty A Gift from the Gods S-M-C (Sulfur Mineral Concentrate) - Sulf-Hydro-Sol Colloidal Sulfur Products \* \* \* The Colloidal Sulphur Company, Incorporated William A. Caudill, President, 599 Columbus Street Salt Lake City 16, Utah \* \* \* Distributed by Organic Products, Inc. \* \* \* Minneapolis 7, Minnesota \* \* \* Rochester, Minnesota" and "Sulf-Hydro-Sol \* \* \* active ingredients: Highly reactive sulfur complexes and Colloidal trace minerals, in a high potency concentrate supplying the univalent radical SH. Produced by The Colloidal Sulphur Co., Inc. \* \* \* Salt Lake City, Utah. Distributed by Organic Products, Inc. \* \* \* Always use S-M-C in conjunction with Sulf-Hydro-Sol for speedy and best results."

**ACCOMPANYING LABELING:** Leaflet entitled "A Modern Spa in Your Home."

**LIBELED:** 4-11-61, Dist. Minn.

**CHARGE:** 502(a)—when shipped, the labeling contained false and misleading representations that the articles were an adequate and effective treatment for arthritis and certain metabolic diseases due to sulfur deficiency; that use of the articles would stimulate metabolism, revitalize and normalize body and cellular metabolism; and that one could bathe and drink his way to health and beauty by use of the articles.

**DISPOSITION:** 5-25-61. Default—destruction.